Sustainability in the North: Culture, Environment, and the Economy

11 credits
for “direct admit” students in the Wisconsin School of Business

MAIN CLASS
German Nordic and Slavic 210
Cultures of Sustainability: Central, Eastern, and Northern Europe

LINKED CLASS
Environmental Studies 112
Environmental Studies: The Social Perspective

LINKED CLASS
Economics 101
Principles of Microeconomics

LINKED CLASS
General Business 110
Personal and Professional Foundations in Business

In 1987, the United Nations World Commission on Environment and Development (WCED) published Our Common Future, chaired by Norwegian Gro Harlem Brundtland, and stated that sustainability “meets the needs of the present without compromising the ability of future generations to meet their own needs.” But what does that mean in practice?

In German, Nordic, Slavic 210: “Cultures of Sustainability: Central, Eastern, and Northern Europe,” we will examine questions of sustainability in northern, central, and eastern Europe in relation to the triple bottom line: people, planet, and profits. We will explore cultural, environmental, and economic histories of the region and its populations, natural as well as human. We will look at the debates raging in Sámi communities concerning mining the earth, examine Germany’s efforts to harness the power of wind to power its economy, and listen to Russian scientists who are trying to return regions of Siberia to the Ice Age in hopes of staving off climate change. In doing so, we will aim to contextualize what sustainability means for various stakeholders, from individuals to businesses to communities and countries. Along the way, we will learn what role we all play in understanding and engaging with the local and global effects of sustainability.

Environmental Studies 112: “Environmental Studies: The Social Perspective” — This class focuses on the importance of social factors in the generation and resolution of complex environmental problems with an interdisciplinary perspective. Comparison of specific communities in the more and less developed areas of the world helps frame the analysis.

Economics 101: “Principles of Microeconomics” — Economics is the study of the production, allocation and distribution of goods and services in a world where resources are scarce. In this class we will explore some basic concepts: the notion of scarcity and how it relates to opportunity cost; supply and demand; taxation and other government programs; externalities and public goods; production and cost theory; perfect competition, monopoly and other types of market structures; factor markets; and consumer theory.

General Business 110: “Personal and Professional Foundations in Business” — An introductory class for new business students covering the transition to college, academic exploration and planning, career development, self-assessment for personal development, leadership, and diversity and inclusion.
Enrolled in a FIG and you change your mind?

FIG classes are designed to be taken together. When you enroll in a FIG, you are signed up for these classes as a whole group, not as separate classes.

**Dropping one FIG class means ending your enrollment in all of the classes in the FIG.**

So, here’s what you should know if you want to drop the FIG:

- You can drop all the classes on your own at enroll.wisc.edu. Any non-FIG class will not be affected.
- After classes begin, if you need to drop a single class within the FIG, please contact Kari Fernholz (see below) to review your situation. If necessary, she will provide the required authorization to drop the class.
- **Wednesday, September 11, 2019** is the last day to drop a class without it appearing on your college transcript.
- **Friday, September 13, 2019** is the last day to add a class without first getting department permission.

### MAIN CLASS

**German Nordic and Slavic 210**

**Cultures of Sustainability: Central, Eastern, and Northern Europe**

LEC 1: MW 2:30–3:45

- Humanities
- Elementary
- credits: 3
- class number: **66301**

### LINKED CLASS

**Environmental Studies 112**

**Environmental Studies: The Social Perspective**

LEC 1: MW 11:00–11:50 +
DIS 311: R 1:20–2:10

- Social Science
- Elementary
- credits: 3
- class number: **59804**

### LINKED CLASS

**Economics 101**

**Principles of Microeconomics**

LEC 2: TR 2:30–3:45 +
DIS 335: F 11:00–11:50

- Quantitative Reasoning Part B
- Social Science
- Elementary
- credits: 4
- class number: **46306**

### LINKED CLASS

**General Business 110**

**Personal and Professional Foundations in Business**

LEC 11: W 9:30-10:45

- credits: 1
- class number: **61198**